

**FOR IMMEDIATE RELEASE**

**Contact:** Salina Bradley

**Phone:** 903-353-3725

**E-mail:** Salina\_Bradley@baylor.edu



**HUMANE SOCIETY**  
CENTRAL TEXAS

---

### **Humane Society of Central Texas Set to Host Radiothon**

The Humane Society of Central Texas will be hosting its first radiothon on March 16. They have partnered with M & M Broadcasting and have had local radio stations such as The Mix, Shooter and La Mejor as partners in covering the event for 12 hours.

“This is going to be the first year that we’ve done a radiothon, so we’re very excited,” HSCT (Humane Society of Central Texas) Executive Director, April Plemons said.

Plemons and the rest of the HSCT team are hoping to make this event an annual thing and plan to add vendors in the future if it proves to be successful.

“We’re going to have all three of those shows camped out from 6 to 6,” Plemons said.

“Basically all day long they’re going to be interviewing fosters, adopters and staff letting them know what we do and why it’s important to adopt.”

At the moment the shelter has more dogs than cats, and Plemons foresees a large number of dogs being adopted at the event.

“Across the board people tend to be actively looking to adopt dogs than they are cats, and typically small dogs which is why we almost have a shelter full of large dogs,” Plemons said.

The shelter’s goal is to promote the event in four weeks with hopes of bringing a vast amount of people wanting to adopt and/or foster animals from the shelter. By finding homes for these animals, the shelter is able to provide more space for any strays they receive following the event.

For listeners unable to attend the event, HSCT has active Venmo and PayPal accounts accepting any and all donations directly for the shelter.

-END-

--278 WORDS